



THEATER-OF-THE-AIR:

Robert Maharis Leads Vanguard

By FAIREAX NISBET

Robert Maharis, brother of the tall, dark and handsome George Maharis of "Route 66" fame, is in town scouting locations for the TV series which will originate a segment in this area shortly.

Brother Bob, who is production assistant, goes ahead and selects good filmable spots suited to the script, also lines up what local talent is needed. He says he has already contacted local drama groups, such as Dallas Theater Center, Theater Three, the Chappell Community Players, and collegiate drama groups of the vicinity to stand by.

As soon as he gets a script, which is any moment now, he'll round up the types needed. Brother George and co-star, Martin Milner, and members of the technical crew, which number about 45, are expected in Dallas Monday.

LIKE IT OR NO, TV is here to stay and creeps in everywhere. Little Renie Siegel, 3½, attending a picture show with her grandmother, Mrs. Henry Siegel, 4429 Stanhope, became bored, stood on the seat, pointed a finger at the screen and in a loud voice called out; "Please change the channel!"

JOHN J. COYLE, president of Commercial Recording Corporation, said to be the "world's largest producer of quality radio jingles and musical commercials", was in charge of Tuesday's program for the Dallas Advertising League at the Hotel Adolphus Grand Ballroom.

With Tom Merriman, composer-conductor-arranger directing the very fine CRC talent group, a male chorus in gayly striped blazers and straw hats and a cute girl trio of vocalists, the overflow crowd of Ad-Leaguers and guests got in the mood to "Sing Along With Tom" sounding off loud and strong.

Mr. Coyle very thoughtfully provided a booklet of printed lyrics for the old favorites, for those with faulty memories.

In addition to heading up CRC and radio Station KVIL, Coyle is also an oil operator in his spare time.

AMONG THE guests on Red Skelton's Christmas TV show will be the curvacious cutie, Cara Williams, who is the better half or at least the better looking portion of "Pete and Gladys." Rather a neat package for the TV viewer's Yuletide stocking.

The host-star of the "Dick Powell Show" and the drama anthology series' producer, Aaron Spelling keep saying they really can't afford their top-priced actress-wives as stars of the show. But they have managed to meet the girls' agents' asking fees. Mrs. Spelling (Carolyn Jones) has been in a couple, and coming up is a segment in which Powell will co-star with his wife, June Allyson.

Also slated for a spot on the Powell show, is 8-year-old Ricky, son of Dick and June. Papa Powell is catching this member of the clan early, possibly before the price goes up. But we imagine Powell Sr. an excellent business man, can afford the talent fee.

NEW YORK'S singing cop, Saveria Siridis, a 4-time guest on the "Ed Sullivan Show" has been signed to a recording deal by Warner Brothers. If he makes good in the waxery dept., the studio will pick up his option for movies and TV. This will remind those with long memories of the handsome Irish singing cop of the '30's, Phil Regan.